

# Victor Ehrnrooth

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## SUMMARY

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Fast-learning, execution-focused associate with extensive experience managing multi-party projects across energy, tech, and defence. Co-created CxO initiatives, identified market expansion strategies, and improved operations at McKinsey. Led military units in field exercises, scaled operations at an early-stage startup, and performed critical energy market modelling at a leading engineering firm. Commended for high-pace execution, analytical skill, and operational excellence.

## EXPERIENCE

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### MCKINSEY & COMPANY

Stockholm, Sweden

*Junior Associate (Selected list of projects follows)*

September 2025 - Present

#### Operations Excellence & Growth Acceleration, TMT: B2B SaaS

- Produced company-first granular churn-risk model to categorise >4,000 accounts by churn risk and co-create growth & churn management strategies and new customer success (CS) operating procedures with CS executive team

#### Growth Acceleration, Energy: BESS & Clean Technology

- Led critical expansion workstreams, conducting diagnostics into energy market revenues, regulations, and deployment timelines for BESS across 10+ geographies while coordinating deployment of new market functions & legal organs

#### Operations Excellence, Energy: Heat pumps & Clean Technology

- Benchmarked best-in-class players against internal practices to identify opportunities for heat-pump installation optimisation at scale

#### Vendor Commercial Due Diligence, Private Equity: Infrastructure & B2C Software

- Analysed competitive landscape in Nordic software and infrastructure markets, informing fund investment decisions

### AFRY ENGINEERING CONSULTANCY

Oxford, UK

*Energy Intern (Energy modelling; received full-time offer)*

June 2024 - September 2024

- Independently developed a foundational data extraction workstream for the most advanced European energy model (BID3), utilising SQL, R, and Excel to deliver cutting-edge system analysis for key UK energy market stakeholders

### FINNISH DEFENCE FORCES – FINNISH MARINES

Raseborg, Finland

*Second-Lieutenant (Military service & officer school)*

July 2022 - June 2023

- Led battalion-level signals operations for a Marine Staff and Signal Company, directly coordinating communications for 150+ soldiers in simulated combat and international exercises; recognised for excellence via the Raseborg Dutiful Service Award and graduating with distinction from the Reserve Officer School (RUK) (7% admissions rate nationally)

*BERRLIO (Early stage social media start-up, >5,000 users)*

Philadelphia, USA

*COO*

October 2020 - October 2021

- More than doubled user base to 5,000+ and won competitive UPenn Innovation Fund support by leading pitch efforts and marketing operations, supported by proprietary R-based parsing algorithms and financial scenario modeling

## EDUCATION

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### UNIVERSITY OF OXFORD

Oxford, UK

*Master of Philosophy, Distinction*

July 2025

*Academic results:* Distinction in all courses and thesis, top 5 (out of 70+) in cohort overall

*Thesis:* “Publish, Perish, or Pivot: Project Completion and Alignment Under an Uncertain Bayesian Signalling Framework”

*Selected Involvements:* Microeconomics teacher for 2<sup>nd</sup>-year undergraduates; Team Lead at The Oxford Strategy Challenge

### UNIVERSITY OF PENNSYLVANIA

Philadelphia, USA

*Bachelor of Arts, Honours, Summa Cum Laude*

May 2022

*Major:* Mathematical Economics

*Cumulative GPA:* 3.98 out of 4.00

*Selected Involvements:* Department Liaison, Economics Advisory Board; Board Member, Intl. Student Advisory Board

## ADDITIONAL INFORMATION

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- Languages:* Fluent English, Swedish, Portuguese and French; Intermediate Finnish; Elementary Spanish and Polish
- Technicals skills:* Intermediate Cursor, Python (ML/data: scikit-learn, pytorch, Pandas, Numpy) & R; beginner SQL
- Citizenships:* Brazilian and Finnish (right to work across the European Union and MERCOSUR)